



Corporate Partnership Impact Kit

Sponsorship, Volunteering & Brand Visibility Opportunities for Companies Who Care

Our mission statement:

Trusted World provides the best resources, at no cost, to people and organizations working on someone else's behalf.

The problem we solve:

Most nonprofits struggle with managing inventory, storing donations, and delivering resources quickly and accurately. Trusted World solves this by providing a centralized, logistics-driven system that delivers size-specific clothing, food, and hygiene products, allowing our partners to focus on helping people, not managing stuff.

Who we serve:

We service 850+ partners: schools, police and nonprofits. 88% of the people we serve are low to moderate income (LMI)

What makes us different:

Trusted World operates like a nonprofit fulfillment center—efficient, data-driven, and built to scale. We don't offer random donations; we deliver exactly what's needed, when it's needed, with zero cost and zero complexity for our partners.



Why partner with us

Brand-safe, neutral, high-trust nonprofit

Trusted World is brand safe because we operate with complete neutrality—no political, religious, or geographic bias—making us a trusted partner for public entities, law enforcement, schools, and corporations alike.

Measurable impact, real-time data

Trusted World delivers measurable impact through real-time data tracking, detailed partner reporting, and quantifiable outcomes—so you know exactly how their support is making a difference.

One partnership = hundreds of causes supported

One partnership with Trusted World supports a proven system that serves over 850 vetted organizations, eliminating the need to manage multiple nonprofit relationships to achieve wide-reaching community impact.

Scalable CSR and employee engagement programs

Trusted World offers scalable CSR programs that grow with your goals—whether you're engaging one department or your entire company, we provide the infrastructure to support meaningful involvement at any level.



Sponsorship Options

Route Sponsorship: Sponsoring a route powers the system that delivers critical resources across hundreds of communities each week, putting your brand behind a measurable, scalable impact.

What You're Funding

A route sponsorship directly supports the operational backbone of Trusted World's distribution system. Specifically, it covers:

- One full delivery route servicing a defined geographic region
- Salaries for trained drivers (not volunteers)
- Fuel, vehicle maintenance, insurance, and registration
- Branded delivery bags that are used for every order
- Logistics coordination and support staff for routing and fulfillment
- Packing supplies, route signage, and warehouse preparation

Each route runs **weekly** and delivers to **dozens of schools, police departments, and nonprofit agencies**, helping them respond quickly to immediate needs.

What You Get in Return

Visibility + Alignment + Recognition

- **Brand visibility** on every bag used in that route (branded tags or stickers)
- **Your logo on our volunteer banners**, featured in group photos taken every shift
- **Recognition on Trusted World's website** as a route sponsor
- **Social media shoutouts** tied to real deliveries or impact moments
- **Monthly impact reports** showing the number of orders delivered and people served on your sponsored route. This is your return on your donation.
- Opportunities for **co-branded stories** or spotlight posts featuring your company's community involvement

How It Supports Trusted World

Route sponsorship ensures we can maintain and expand our weekly delivery system without passing any cost onto our 850+ partner organizations.

Your sponsorship supports:

- Keeping deliveries fast (as quick as 48 hours)
- Ensures reliability and quality through trained staff and dedicated vehicles
- Expands our ability to scale service into new regions or increase delivery frequency
- Reinforces our mission: helping people help people, with dignity and precision

In short, it **turns your brand into the engine behind the system.**

Consumables Sponsorship: Sponsoring consumables like underwear and hygiene products ensures the most requested, dignity-restoring items are always available when families need them most, while directly linking your brand to real, everyday impact.

- **New underwear** (all sizes and genders)
- **Hygiene kits** (toothbrush, toothpaste, deodorant, soap, shampoo)
- **Feminine hygiene products**

Your sponsorship helps us:

- Purchase items at bulk nonprofit pricing
- Maintain ready-to-pack inventory
- Ensure every kit sent out is **complete and consistent**

What You Get in Return

Purpose + Visibility + Tangibility

- Your **company name or logo is associated** with dignity-centered essentials (when you sponsor an item for a year)
- Featured as a consumables sponsor on our website, newsletter, and in select social media posts
- Opportunities to **co-brand resource kits** (optional card insert or sticker)
- Recognition in impact reporting with stats like:
 - Number of kits funded
 - Number of people served
 - Stories or testimonials from partner agencies

How It Supports Trusted World

Consumables are often the hardest items to keep in stock, yet they're also the most immediate and personal forms of care.

Your sponsorship:

- Fills critical gaps that donations can't meet
- Helps us fulfill every order completely, without compromise
- Maintains trust with our 850+ partners who rely on the **consistency and quality** of our kits
- Offsets one of our largest ongoing costs, freeing our resources for logistics, staffing, and service expansion

Sponsoring consumables means you're not just giving — you're **preserving dignity** at the most human level.

Branded Shirt Sponsorship: Sponsoring our branded work shirts puts your company's logo on the backs of one of our warehouse team members, earning daily visibility in volunteer photos, facility tours, and across all our public-facing impact.

\$50,000 – Full Shirt Sponsor

- Your company sponsors **one full-time employee** for one year
- That employee wears a **custom shirt in your company's brand color**, featuring:
 - Your logo is prominently displayed
 - “Sponsored by [Your Company]” or “Thanks to [Your Company]” language
 - Trusted World co-branding to preserve mission alignment
- Your brand is visible:
 - In every shift that the employee works
 - In volunteer photos, group shots, and public-facing media
 - During warehouse tours and corporate visits

This is **the highest-visibility, most personalized option**—one shirt, one sponsor, one direct connection.

\$25,000 – Shared Shirt Sponsor

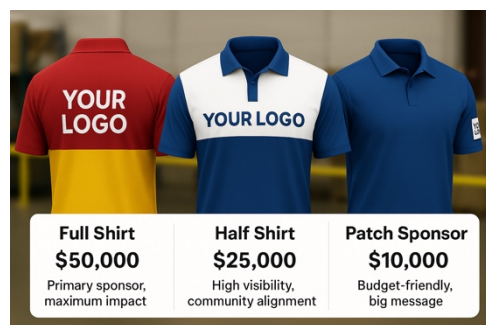
- Your logo is placed on the back of a **Trusted World-branded work shirt**, alongside one other company's logo
- Two \$25,000 sponsors = full cost of one employee
- These shirts rotate regularly across the team and appear in:
 - Group photos
 - Warehouse footage
 - Volunteer events

A perfect option for companies looking to align with another impact-driven brand.

\$10,000 – Sleeve/Patch Sponsor

- Your **patch or logo** is added to the **sleeve** of an employee's shirt
- Up to **five logo sponsors** can appear per shirt
- Shirts are worn daily as part of the “Impact Uniform Sponsor” collective

This is a smart entry point for **mission-aligned visibility** with a manageable commitment.



Custom Sponsorships: Custom sponsorships allow your company to align with a specific cause, season, or initiative, creating a unique, branded campaign that reflects your values while driving real, targeted impact.

What You're Funding

Work that reflects your brand's mission while supporting Trusted World's core operations.

Examples may include:

- Seasonal campaigns (e.g., **“Winter Warmth” kits** with coats, gloves, and hygiene)
- Resource drives tied to awareness months
- A full week of volunteer shifts (e.g., **“Impact Week Powered by [Your Company]”**)

Custom sponsors help us:

- Respond quickly to unmet or seasonal needs
- Launch targeted programs that add capacity without burdening core operations
- Co-develop campaigns that make your **brand the hero**

What You Get in Return

Relevance + Recognition + Reach

- Naming rights or co-branding of the sponsored initiative (if applicable)
- Trusted World's full support in co-creating campaign visuals, messaging, and reporting
- Promotion through Trusted World's website, email list, and social media
- Participation in launch events or volunteer shifts, with your company featured in social media posts
- Custom impact reporting tied to your specific sponsorship metrics
- Internal content you can use for ESG/CSR reports, newsletters, or employee engagement

This is your opportunity to **build a story around your brand's values, backed by real, measurable impact.**

How It Supports Trusted World

Custom sponsorships provide flexible funding that fills gaps, expands reach, or creates new programming without diverting resources from Trusted World's core mission.

- Pilot new ideas without taking on financial risk
- Fund needs that traditional donations don't cover
- Partner strategically with companies that want to go beyond just a logo and **invest in something they believe in**

This is a true partnership—**co-designed, co-executed, and co-celebrated.**

Volunteer Opportunities

What volunteers do

Our needs change all the time. The majority of the time, you will be sorting clothing in our very unique sorting area.

Shift time, group sizes, and expectations

Shift times are 10:00 am to 12:00 pm, 12:00 pm to 2:00 pm, and 2:00 pm to 4:00 pm. We can accommodate regular groups of up to 50. If you have a larger group, don't hesitate to get in touch with our Volunteer Experience Coordinator. Expect to have fun and build unity with your team.

Some of the companies that are here on a regular basis to volunteer

State Farm, AAA, Texas Instruments, Veritex Bank, Ventra Health, Origin Bank, American Equity, Liberty Mutual, Greystar, and Credit Union of Texas.

